



See Things Differently
Premier League and Football in Britain
4- day Sample Itinerary

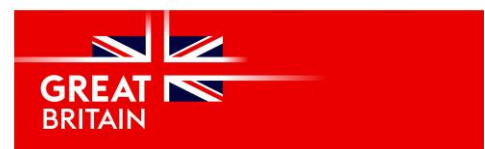
Britain is always changing; a land that embraces difference and never stands still. And at just 874 miles from top to bottom, you'll find more creativity, energy and diversity in one place than anywhere else in the world. We're all about unconventional ideas and refreshing new takes. A place where cultures coalesce to re-imagine what you thought you knew. And it's all made possible by our creative thinkers, daring dreamers, and curious explorers who take our guests to heart but don't take ourselves too seriously. Whether you're here for a day, a month or a year, we're ready to help you make the most of every minute. You can't help but see your world a little differently once you've experienced ours. Help yourself to a big dollop of different and an extra slice of surprise. Join us and see things differently.

Visitor experiences are ever growing and changing and offer unique ways to see the world of football differently, to enjoy interactive and immersive experiences, to make new connections and friends and enjoy the welcome and hospitality from the people who bring the world of sport and entertainment alive. Get behind the scenes of Britain's amazing football stadiums and entertainment venues, explore the home of some the world's best football clubs and experience the best of British hospitality and welcome.

Experience highlights include:

- TOCA Social interactive, immersive experience at the O2
- Wembley: Walk in the footsteps of music and football legends past, present and future. Overview of 2023 events, matches and the visitor experience.
- Bustronome - sightseeing and gourmet lunch aboard a double decker around London
- Optional Stadium Tour and Skywalk experience on the roof of the Tottenham stadium
- Great tastes, food and drink - including sports bars, casual dining and award-winning cuisine with the finest local ingredients.

Day 1	
Morning	Arrival Check into hotel
Hotel Check -in	<u>Millennium And Copthorne Hotels At Chelsea Football Club</u> Stamford Bridge, Fulham Road, SW6 1HS Home of the Blues! Situated within the grounds of Chelsea Football Club, the Millennium & Copthorne Hotels at Chelsea FC are located in the fashionable district of SW6, a 5-minute walk to Fulham Broadway. The hotel is split across two sites right next to Stamford Bridge – a dream come true for many Chelsea Fans.



Lunch	<p>Options in Chelsea:</p> <p>Scalini A favourite with Chelsea managers and players, this high-end restaurant even had a dish named after José Mourinho, Chelsea Manager, in the past. In the heart of Chelsea within ten minutes' drive of Chelsea stadium.</p> <p>La Famiglia A favourite of Chelsea Manager Claudio Ranieri (who went on to lead Leicester in their extraordinary championship victory) and Chelsea players over the years.</p>
Afternoon	<p>Self-Guided Tour Options:</p> <p>Arsenal Emirates Stadium Self-Guided Audio Tour Enjoy a unique and unforgettable all-access tour of the Emirates Stadium, home of Arsenal. Tickets can be booked through the VisitBritain shop.</p> <p>Beavertown Brewery - Corner Pin Pub – Tottenham Corner Pin pub right by the stadium which is now very bright and colourful and a microbrewery inside the ground and another taproom in Tottenham. Full of fans on a match day you will find local characters to entertain with stories of matches past and hopes for the future season.</p> <p>Tottenham Stadium Tour Step behind the scenes at Tottenham Hotspur Stadium and explore the stadium on a bespoke short press tour with knowledgeable guide.</p> <p>Walk in the footsteps of your favourite players and gain exclusive access to first-team areas and learn about how the stadium has been designed to create one of the best match-day experiences in the world. There are few stadiums in the world quite like the Tottenham Hotspur Stadium. It's a special place where heritage and modern design collide to create a spectacular environment for live sport and entertainment. Visitors can go behind the scenes on a self-guided tour, choose a private group tour led by a knowledgeable tour guide, or, for a truly special experience, walk the famous corridors with a Spurs Legend.</p> <p>Experiences around London</p> <p>The Goal Hanger - Walthamstow Football art in a Box Park with food and drink venues for an alternative view of football. The World's smallest sports art gallery, offering artists view of the beautiful game.</p> <p>The Freemasons Arms – Covent Garden In 1863, the Football Association met at 'The Freemasons Arms' to thrash out the laws of football. The pub celebrates their history with soccer memorabilia in the bar downstairs. They serve traditional pub food and authentic Kentish cask ales.</p> <p>Café Kick - Clerkenwell Football themed and bedecked throughout with a series of table football, beers and cocktails. Great atmosphere and not just on match days for the visitor and to meet fellow enthusiasts and Londoners at play.</p> <p>The Dare Skywalk This adrenaline-pumped, 90-minute experience will challenge adventure-seekers to take it to the edge by scaling the height of one of the newest landmarks in London – Tottenham Hotspur Stadium. This award-winning stadium is the UK's most technologically advanced, and the biggest club stadium in London, seating over 62,000 fans. Strap yourselves in as engaging guides take you all the way to the stadium roof. A waiver form will need to be completed before the climb.</p>
Dinner	<p>Butchers Hook Meal at the pub where Chelsea Football Club was formed in an upstairs room in the pub. A favourite of fans and Prince Harry was known to have popped in also. Chelsea was founded on 10 March 1905 at The Rising Sun pub (now The Butcher's Hook), opposite the present-day main entrance to the ground on Fulham Road, and were elected to the Football League shortly afterwards.</p>
Overnight	<p>Millennium and Cophthorne Hotels at Chelsea Football Club</p>
Day 2	
Morning	<p>Breakfast optional at hotel or at the below if you want to explore.</p> <p>The Regency Café This traditional cafe, opened in 1946 on Westminster's Regency Street, has a wall of Tottenham Hotspur football player photographs as the co-owner is a super fan. This traditional cafe has simple art deco styling, the tiling is original, but the tables are new and Formica topped. The cafe has been</p>

	featured as a filming location in several TV series such as Judge John Deed, Rescue Me and London Spy. It has also appeared in the films Layer Cake, Brighton Rock and Pride.
Lunch	BUSTRONOME Gastronomic meal on a double-decker bus while touring the city – a unique experience to see the city differently while enjoying a fab feast at the front of a double decker bus. The BUSTRONOME is a high-end double-decker bus with a panoramic dining room to see stunning vistas of London while enjoying a fine meal. A great way to see the city for visiting fans and have a great slap-up meal at the same time. All aboard!
Afternoon	Battersea Power Station London's newest neighborhood in the legendary London landmark, the Battersea Power Station, is being developed into a retail and foodie hub and has a new experience in progress, the Lift, for unprecedented views of London and sporting experiences include Birdies crazy golf which has street food, burgers and cocktails. Foodie options also include Wright Brothers seafood restaurant with a riverside location who also run a series of Oyster masterclasses, the Cinnamon Club by celebrated chef Vivek Singh with pan Indian contemporary cuisine and Gordon Ramsey's bottomless pizza restaurant which serves up live sports, DJs and banging tunes - sure to be popular for big games and events.
Dinner Options	Gordon Ramsay's Street Pizza Serving signature bottomless pizzas, cocktails, wines and beers a stone's throw from iconic Battersea Power Station, right by the river. Street Pizza is a great spot for good food, live sports and top tunes - with iconic DJs, game days and unforgettable nights. Street Pizza have created iconic restaurants where visitors can kick back, shoot pool, play arcades games and watch their favourite sports. Birdies Crazy Golf Birdies are newly set up as part of the experiential offering at Battersea Power Station for a fun, sporting experience with a twist in a vibrant, dazzlingly decorated venue under the arches. A chance for a round of crazy golf with a signature cocktail.
Overnight	Hotel Chelsea
Day 3	
Morning	Breakfast at hotel
	Travel to Southampton by Southwestern Railway via Clapham junction; Journey is just under 2 hours.
Lunch	Match Hospitality St Mary's Stadium, Britannia Road, Southampton, SO14 5FP Experience the excitement of a Premier League match, the welcome and hospitality of the club, the sights and sounds of the crowd at a football match.
	Premier League Match – Southampton v (purchase tickets for a match during your stay)
Afternoon	City Tour white frontage is popular with fans for a post-match pint while absorbing the atmosphere enjoyed by its famous visitors, including King Henry V, Jane Austen, William Shakespeare, Queen Victoria and Lord Nelson as well as the Pilgrim Fathers and the crew of the Titanic. Southampton was known as the gateway to the world and is also the birthplace of the current Prime Minister Rishi Sunak. Southampton Southampton is a vibrant, cosmopolitan city by day and at night lights up with places to go, people to meet and so much more to discover. Southampton's bustling Guildhall Square is well known as the Cultural Quarter of the City, hub of live music venues, museums, galleries, bars, cafes, and restaurants. This part of Southampton has developed immensely over the years to become a vibrant and arts enriched space. Attractions include the Southampton City Art Gallery , Tudor House and Garden and Sea City Museum , O2 Guildhall, the Stage Door, John Hansard Gallery (Studio 144), City Eye and MAST Mayflower Studios, the much-anticipated new cultural hub for Southampton. The area plays host to many events , installations and exhibitions including Re-claim Street Festival, Seaside In The Square and Chinese New Year celebrations. Southampton is the birthplace of the British Prime Minister Rishi Sunak who is a Southampton Saints fan. Foodie Options: From hearty breakfasts and quick bites to lazy lunches, afternoon teas, fine dining and bountiful buffets – there's plenty to choose from in Southampton. The city has award-winning cocktail bars, clubs, pubs, wine bars and even speak easy bars – from the big and loud to the small

	<p>and intimate. The unique PIG in the Wall and PIG in the Forest offer seasonal and local produce in both their city hotel and the hotel in the heart of the nearby New Forest.</p> <p>Evenings: Late-night shopping, drinking, dancing, dining, theatre, live music and comedy - Southampton comes alive in the evening.</p> <p>Activities: In and around the city include: bowling, baseball room, arcades and RIB speed boat rides. Nearby there are activities in the New Forest including canoe and kayak tours of the picturesque Beaulieu River and for a fun experience visit Bombay Sapphire Gin, for a Masterclass. Dancing Man Brewery is located near the waterfront in Southampton and serves great food in a cosy setting. Experience live music and regular events. The West quay has a range of dining and leisure options including a cinema, bowling and Escape Room for engaging and fun experiences. In the New Forest explore a range of activities including hiking, pony spotting, horse-riding, off-road trails for bikes and walkers and kayaking.</p>
Dinner	<p>The Pig in the New Forest See another side of dining in Britain in the heart of the New Forest with local produce, stunning setting, warm hospitality and impeccable service. The ethos of these boutique hotels is a commitment to home grown and local produce with their own kitchen gardens and using the best of local and seasonal produce sourced from within a 25-mile radius. The New Forest has a wealth of sporting activities within it including horse riding, following a myriad of off-road cycle and walking tracks, spotting the wild ponies in the forest, archery, kayaking and high ropes courses. The PIG is a haven for those that want to get away from it all in the heart of the forest but still within easy reach of the hustle and bustle of Southampton and the football stadium.</p>
Overnight	<p>The Pig in the Wall Boutique hotel with stunning decor built into the historic city walls. A unique and really special place to stay to experience a different side of Britain and the best of British hospitality. Suitable for football fans who want to get away from it all with partners, friends and family. Within ten minutes drive of the stadium.</p>

Day 4

Morning	<p>Check out.</p> <p>Travel to London - 2 hours by road or rail</p> <p>Check back into Chelsea Hotel</p>
Lunch	<p>Frankie's Sports Bar and Grill With 16 big screens around the restaurant and bar, and access to all the major sports channels, Frankie's Sports Bar & Grill is the perfect venue to watch all the big games. Soak up the atmosphere watching the big football games, relax to the sound of a favourite golf player teeing off, or get into the American spirit and cheer on your favourite NFL team.</p>
Afternoon and Dinner	<p>TOCA Social – Experience and Dinner TOCA Social is the world's first interactive football and dining experience, combining immersive gaming and world class food and drink. The concept launched in August 2021 at The O2 in Greenwich, London and has been a hit since opening its doors, boasting fantastic reviews.</p> <p>Whilst football is an integral part of the experience, TOCA Social attracts more than just the football fan. Through innovative menus, interior design, and exceptional service, TOCA Social is a destination for those that just want a great night out! With games that are both fun and accessible for all, visitors will have a great time, even if they have never kicked a ball before!</p>
Overnight	<p>Chelsea Hotel</p>